

ACCOMPANYING LABELING: Leaflets entitled "1000 Calorie diet" and "Reduce-O-Matic," and card entitled "Reduce-O-Matic Guarantee."

RESULTS OF INVESTIGATION: The article was an upholstered, semi-rigid cushion-type device containing an electric motor capable of providing vibration.

LIBELED: 12-3-58, Dist. Kans.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article was an adequate and effective treatment for reducing weight, taking off "ugly fat"; breaking up lung congestion; strengthening back muscles and improving posture; relieving nervous tensions; increasing blood circulation to carry away excess fat; and breaking down fatty tissue.

DISPOSITION: 5-20-59. Consent—claimed by Robert M. Kiker, Augusta, Kans., and relabeled.

5997. Relax-O-Matic mattress. (F.D.C. No. 42972. S. No. 46-053 P.)

QUANTITY: 10 devices at Shreveport, La.

SHIPPED: 2-17-59, from San Antonio, Tex., by Relax-O-Matic Relaxing Equipment Co.

LABEL IN PART: "Your Invitation To Relaxation * * * Relax-O-Matic Relaxing Equipment Massaging Mattress."

ACCOMPANYING LABELING: Folders entitled "Relax-O-Matic * * * Your Invitation to Relaxation."

LIBELED: 4-9-59, W. Dist. La.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment as to man for relieving arthritis, bursitis, or rheumatism, for restoring energy, or for setting the mind and body on an even keel and unwinding taut nerves and muscles.

DISPOSITION: 6-8-59. Consent—claimed by Jefferson W. Hightower, Shreveport, La., and relabeled.

5998. Relax-A-Tone massager. (F.D.C. No. 42932. S. No. 3-126 P.)

QUANTITY: 19 devices in ctns. at Tampa, Fla., in possession of Thermal Massage, Inc.

SHIPPED: 11-24-58, from Los Angeles, Calif., by Relax-A-Cushion, Inc.

LABEL IN PART: (Ctn.) "Relax-A-Tone Human Hand Action Massage Unit Cycloid Massage."

ACCOMPANYING LABELING: Leaflets entitled "Topper Relax-A-Tone Hand Unit" and "Belle Femme," and card folders entitled "Life Can Be Wonderful."

RESULTS OF INVESTIGATION: The article was a small cylindrical-shaped device containing an electric motor capable of providing vibration, and intended as a hand unit to provide massage to the body.

The leaflet entitled "Belle Femme" and the card folders were prepared by the dealer, and the other leaflets were shipped with the devices.

LIBELED: 4-13-59, S. Dist. Fla.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was an adequate and effective treatment for relieving rheumatism, bursitis, arthritis; stimulating and promoting circulation; breaking down fatty tissues; relieving

tension and muscular aches and pains; reducing weight without diet; removing "inches and pounds off your waist, hips and thighs"; increasing circulation to carry away waste fat; and providing deep massage to relieve tension and muscular pains.

DISPOSITION: 6-4-59. Default—destruction.

5999. Electro-Warmth Bed Warmer. (F.D.C. No. 42840. S. No. 40-250 P.)

QUANTITY: 5 individually cartoned devices at Moss Beach, Calif.

SHIPPED: 11-24-58, from Danville, Ohio, by Patented Products Corp.

LABEL IN PART: (Ctn.) "Electro-Warmth Automatic Bed Warmer Patented Products Corporation, Danville, Ohio"; (tag on device) "Electro-Warmth * * * You Sleep On It Not Under It * * * Patented Products Corp., Danville, Ohio."

ACCOMPANYING LABELING: Leaflets entitled "Sleeping Comfort and Health," "New Electro-Warmth," and "Electro-Warmth—It's Warm"; pamphlets entitled "Which Bed Warmer Works Best"; and printed sheets entitled "Here's Why Users Prefer Electro-Warmth."

RESULTS OF INVESTIGATION: The article consisted of a mattress pad containing a variable controlled heating element.

LIBELED: 2-20-59, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for relieving or curing arthritis, colds, chronic sinus and tonsil infections, organic pains, and neuritis; and that the article would provide better health and longer life.

DISPOSITION: 5-5-59. Default—destruction.

DRUG FOR VETERINARY USE

6000. Paladide (veterinary). (F.D.C. No. 42873. S. No. 51-481 P.)

QUANTITY: 26 25-lb. pails, 312 1-lb. jars, and 41 cases, each containing 12 1-lb. jars, at Chicago, Ill.

SHIPPED: Between 11-7-58 and 1-27-59, from Kansas City, Mo., by Jensen-Salsbery Laboratories, Inc.

LABEL IN PART: (Jar) "Jen-Sel * * * therapeutic iodide compound PALADIDE * * * Each ounce contains: Cuprous iodide* 24.1 gr. Palatable, inert base * * * Supplies 1.04 Gm. of available iodine."

ACCOMPANYING LABELING: Circular entitled "Jen-Sal Product Guide and Price List."

LIBELED: 3-6-59, N. Dist. Ill.; amended libel 3-31-59.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article was an adequate and effective treatment for lumpy jaw and respiratory diseases of cattle and swine, mastitis, metritis, and as supportive therapy in such conditions as functional sterility and cervical abscesses in cattle and swine.

DISPOSITION: 5-20-59. Default—destruction.